

PRESS RELEASE

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HOW A 40-YEAR SCHOOL TEACHER'S DINNER TABLE TRICK SPARKED A NATIONAL TOUR COMING TO FORT WAYNE LIBRARIES THIS JUNE



Date: June 3, 2026

Location: Fort Wayne, IN

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Press Kit: themagiccomic.com/press-kit/

FORT WAYNE, IN — Nationally touring comedy magician Jamahl Keyes, widely known as "The Magic Comic," has officially announced his upcoming summer performance tour across Allen County. Partnering with the Allen County Public Library (ACPL) system, Keyes will bring his critically acclaimed, high-energy "The Magic In You" Reading Show to eight regional branches from Wednesday, June 17 through Friday, June 19, 2026.

The fast-paced family performance combines clean stand-up comedy, mind-boggling illusions, and extensive live audience participation. However, the true driving force behind the national tour is a deeply personal history rooted in public education and early childhood literacy.

"My mother was a dedicated public school teacher for 40 years, and when I was growing up, she constantly searched for creative ways to get me to read more," says Keyes. "One evening, she performed a simple magic trick right at the dinner table. When I begged her to tell me how it was done, she looked at me and said, 'I can't tell you how it's done, but you can learn exactly how in this book.' She intentionally weaponized my own curiosity to build a love for literature."

That single dinner table trick transformed Keyes into an avid, lifelong reader and ultimately launched his twenty-year career as a global entertainer. Today, Keyes uses that exact same formula on stage: capturing children's imaginations with visual marvels, and immediately redirecting that excitement straight back to their local library bookshelves.

Designed specifically to combat the infamous "summer slide"—the documented loss of reading skills when children are out of school—"The Magic In You" demonstrates to students that books are the ultimate source of discovery, power, and real-world magic. All eight performances are entirely free and open to the public, offering families an exceptional, accessible entertainment and educational experience.

Official Fort Wayne Tour Schedule:

Date:	Time:	Library Branch:
Wednesday, June 17	10:30 AM	Hessen Cassel Branch (3030 E. Paulding Rd.)
Wednesday, June 17	2:00 PM	Little Turtle Branch (2201 Sherman Blvd.)
Wednesday, June 17	6:00 PM	Main Library Theater (900 Library Plaza)
Thursday, June 18	11:00 AM	New Haven Branch (1239 Lincoln Hwy E., New Haven)
Thursday, June 18	3:30 PM	Pontiac Branch (2215 S. Hanna St.)
Thursday, June 18	7:00 PM	Grabill Branch (13521 State St., Grabill)
Friday, June 19	10:30 AM	Aboite Branch (5630 Coventry Ln.)
Friday, June 19	1:30 PM	Tecumseh Branch (1411 E. State Blvd.)

Come join the fun, experience the illusions, and help your children discover the magic waiting inside their next book. For more details regarding the Summer Reading Program or specific branch information, please visit the ACPL events calendar or check out the performer's media samples at themagiccomic.com.

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